

Your **all-in-one**
ecommerce
platform for
sports and
outdoors
retail success



Expand, Automate and take full Control of your sports and outdoors business

Linnworks enables sports and outdoors sellers to accelerate growth and streamline operations for greater efficiency.

Our Connected CommerceOps™ platform offers a robust suite of solutions - from orders, listings and warehouse management to inventory tracking and shipping integrations, consolidated in one easy-to-manage system. This centralized approach gives you the transparency, efficiency and flexibility to grow without limits. Linnworks not only saves you time but also gives you back the control to achieve long-term success.



Expand by being where your customers are, on whichever marketplace they are shopping on and conduct commerce across multiple channels.



Automate your commerce operations by integrating and orchestrating distributed systems.



Control and manage your inventory centrally and in real-time using data you can trust to make business decisions.

Expand. Growth, connectivity and evolution.

Your sports and outdoors commerce HQ

Managing inventory and orders across multiple marketplaces is a challenge for sports and outdoors retailers with diverse sales channels and unique product needs. Linnworks simplifies operations with 100+ integrations, so you can connect to new marketplaces like Mountain Warehouse, eBay, Decathlon, Amazon, Walmart, Zalando, TikTok Shop and OnBuy - in minutes.

With real-time inventory tracking, efficient SKU management and tools to reduce errors and returns, whether handling high order peak season volumes, bundle items or expanding into new markets, Linnworks empowers your business to grow effortlessly.

 Our platform has over **100+ integrations** from global sporting goods giants to outdoor pursuit marketplaces, to ensure **seamless connectivity** to power your sales across diverse channels.

 Our import and export tools **save you time** and **reduce errors** managing SKUs across multiple channels.

 Large sports or home equipment, no problem? Linnworks helps **optimize storage and shipping** to handle oversized and heavy items efficiently.

 Coordinate multi-product, multi-location fulfillment by automating workflows, optimizing shipping strategies and ensuring fast, reliable delivery for an **exceptional customer experience**.

 With Linnworks, you have **full visibility** of your order and inventory data across key selling channels to effectively manage ecommerce performance and plan for business growth.



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We needed a more automated and a more advanced system — especially to scale. We had grand plans to grow exponentially and we have in the years since we've been using SkuVault by Linnworks — we've grown from five locations to almost 40.

Now we have an ecommerce website, we do some fulfillment, some third party fulfillment for other ecommerce websites, on top of the brick-and-mortar stuff. So, the complexity of the business has grown. Having SkuVault by Linnworks to maintain our inventory, using warehouses and different locations, has made a huge difference for us.

Ben Foster

VP of Operations, True Spec Golf



Automate. Operations, efficiency and scalability.

Workflows that work for you

Are inventory management chores disrupting your business growth?

With our powerful automation capabilities, your operation will shift into overdrive in no time.

With Linnworks, you can sync accurate, reliable inventory and order data in real-time, create streamlined processes that work for you, all while protecting your cash flow and boosting your bottom line.



Automate the entire order lifecycle, including **sorting, organizing** and **actioning** orders or high demand products like bikes, active wear and pickleball gear. Handle bulk orders and unique SKUs with ease.



Customize and **print stock** item labels in just a few simple clicks.



Get **seamless tracking updates** straight from your warehouse, delivering an exceptional post-purchase experience your customers will love.



Remove the headache of managing returns and partner with **returns specialists** to handle the complexities of multi location storage and damaged or bulky items.



Use Linnworks rules engines to **automate shipping strategies** based on weight, dimensions, or proximity, ensuring cost-effective delivery options.



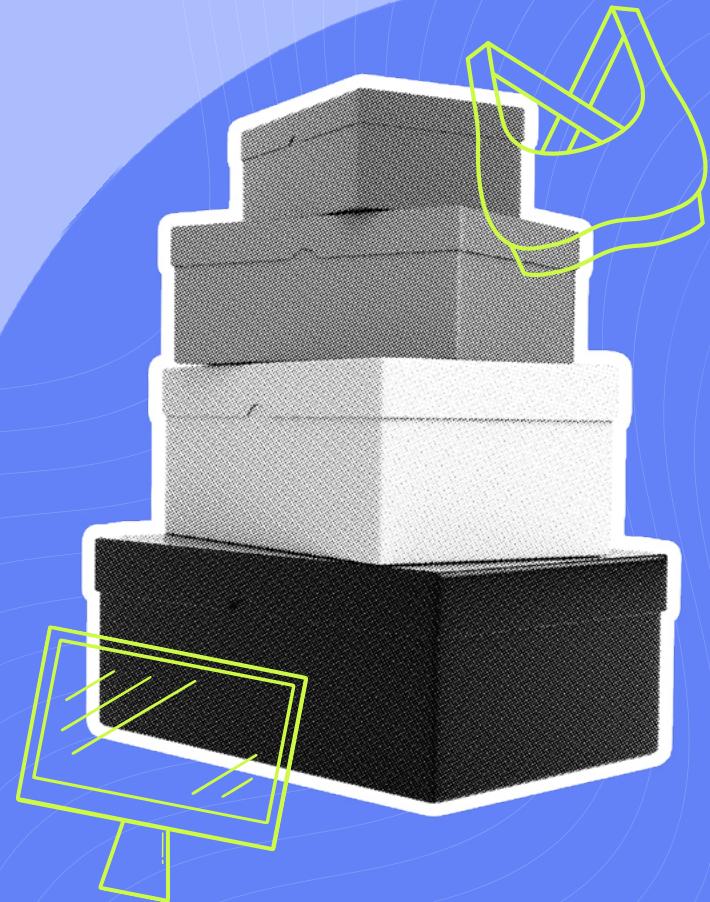
Optimize fulfillment with multi-warehouse freight routing to **minimize shipping costs and delivery times**.

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We needed a multi-channel system that could support us as we grew. Linnworks has given us that and more. It was about reducing manual processes, improving efficiency, and making it easy to train new hires. With Linnworks, I can hire someone new, and they can start picking orders within a few minutes.

James Lewin

COO, Empress Athleticus



Control. Physical goods, fulfilment and stock levels.

Effortless inventory. Seamless style.

Maintaining control over your inventory is critical to meeting customer expectations and driving profitability. Accurate demand forecasting needs to consider sporting seasons and specific events, such as back-to-school or major sports championships. Effective forecasting using historical data and market trends is crucial, to avoid overstocking during off-seasons and stockouts during peak times.

By centralizing inventory management and leveraging trustworthy data with Linnworks, you can **make smarter decisions**, optimize stock levels and ensure seamless operations across all channels.



Gain **real-time visibility** into stock levels across your supply chain to track low inventory and anticipate demand.



Use **advanced stock forecasting** and supplier lead-time data to align inventory with customer demand, reducing excess stock and holding costs.



Prevent stockouts and overselling with near-real-time syncing and per-channel safety stock management.



Identify hidden costs and optimize pricing strategies with **end-to-end analytics**, ensuring smarter business decisions.



SkuVault by Linnworks - It just simplified the process a lot and allowed us to really have our full inventory available on all of our ecommerce channels, which in itself has boosted sales, which is pretty nice.

Ben Fosnick

Head of Ecommerce, Matman USA



Why our sports and outdoors customers trust Linnworks

Linnworks is a purpose-built solution for ecommerce, connecting your ERP, CRM, marketplaces, ecommerce platforms, major carriers, 3PL fulfillment centers, FBA and more - to boost efficiency and reduce operational friction.

Linnworks puts **Connected CommerceOps™** at the center of your online business.

Clients

SOURCEBMX

GOLFIO



Express ATHLETICUS

FORCE FITNESS

TRUE SPEC GOLF



Connect to new marketplaces and partners in minutes

Marketplaces	Integration method	Region
 DECATHLON	Linnworks	Global
 eBay	Linnworks/SkuVault	USA, United Kingdom, Australia, Austria, Belgium, Canada, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, Netherlands, Philippines, Poland, Singapore, Spain, Switzerland
 amazon	Linnworks/SkuVault	Global
 TikTok Shop	Linnworks	Global
 AliExpress	Linnworks	China, USA
 Walmart	Linnworks/SkuVault	USA, Canada
 MOUNTAIN WAREHOUSE	Linnworks	United Kingdom, Austria, Germany, Ireland, The Netherlands, Poland, New Zealand, Australia, USA, Canada
 TEMU	Linnworks	Global
 OnBuy.com	Linnworks	Global
 MIRAKL	Linnworks	Global
 zalando	Linnworks	Global

Shipping/3PLs		
 ShipStation®	Linnworks/SkuVault	USA, Canada, United Kingdom, Australia, France, Germany
 amazon shipping	Linnworks	Global
 ShipBob	Linnworks	Global
 EVRI	Linnworks	Global
Returns management		
 loop	Linnworks	USA, Canada, UK, Australia
 sendcloud	Linnworks	Austria, Belgium, France, Germany, Italy, Netherlands, Spain, Czechia, Poland, Portugal, Denmark, Sweden, United Kingdom
Financial/Tax		
 intuit quickbooks.	Linnworks/SkuVault	Global
 wayflyer	Linnworks	Global
Web platforms		
 shopify	Linnworks/SkuVault	Global
 WOOCOMMERCE	Linnworks/SkuVault	Global
 Magento®	Linnworks/SkuVault	Global
 BIGCOMMERCE	Linnworks/SkuVault	Global
ERP's		
 NETSUITE	3rd party connector	Global
 Microsoft Dynamics 365	3rd party connector	Global



Linnworks isn't just a tool; it's a trusted partner in scaling your sports and outdoors brand, delivering efficiency, accuracy, and unmatched growth potential. Get started with the platform that's designed to keep your business as stylish and dynamic as your collections.

Discover more and get started today:

Visit us at www.linnworks.com

Email us at sales@linnworks.com.

Take the first step toward elevating your ecommerce operations with Linnworks!

