

Your **all-in-one** ecommerce platform for home and garden **retail** **success**

 linnworks®



Expand, Automate and take full Control of your home and garden business

Linnworks enables home and garden retailers to accelerate growth and streamline operations for greater efficiency.

Our Connected CommerceOps™ platform offers a robust suite of solutions - from orders, listings and warehouse management to inventory tracking and shipping integrations, consolidated in one easy-to-manage system. This centralized approach gives you the transparency, efficiency and flexibility to grow without limits. Linnworks not only saves you time but also gives you back the control to achieve long-term success.



Expand by being where your customers are, on whichever marketplace they are shopping on and conduct commerce across multiple channels.



Automate your commerce operations by integrating and orchestrating distributed systems.



Control and manage your inventory centrally and in real-time using data you can trust to make business decisions.

Expand. Growth, connectivity and evolution.

Your home and garden commerce HQ

Managing inventory and orders across multiple marketplaces is a challenge for home and garden retailers with diverse sales channels and unique product needs. Linnworks simplifies operations with 100+ integrations, so you can connect to new marketplaces like Wayfair, eBay, Mirakl, Amazon, B&Q, The Range, TikTok Shop and OnBuy - in minutes. With real-time inventory tracking, efficient SKU management and tools to reduce errors and returns, whether handling high order volumes, bundle items, or expanding into new markets, Linnworks empowers your business to grow effortlessly.



Our platform has over **100+ integrations** from global furniture giants to local homeware marketplaces, we ensure **seamless connectivity** to power your sales across diverse channels.



Our import and export tools **save you time** and **reduce errors** managing SKUs across multiple channels.



Big furniture, no problem? Linnworks helps **optimize storage and shipping** to handle oversized items efficiently.



Coordinate multi-product, multi-location fulfillment by automating workflows, optimizing shipping strategies and ensuring fast, reliable delivery for an **exceptional customer experience**.



With Linnworks, you have **full visibility** of your order and inventory data across key selling channels to effectively manage ecommerce performance and plan for business growth.

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We've had a lot of success with using Linnworks and other third party companies, such as Mirakl - to build new integrations, which has helped us expand our customer base and has also taught us more about ecommerce that we didn't know before.

Linnworks has enabled us to free up time and have the capital to be able to invest and look into moving the business forward. We've experienced short and long term benefits as a result of using Linnworks.

Ben Dobson

Operations Director, Aspire Furniture

Aspire

Automate. Operations, efficiency and scalability.

Workflows that work for you

Are inventory management chores disrupting your business growth? With our powerful automation capabilities, your operation will shift into overdrive in no time.

With Linnworks, you can sync accurate, reliable inventory and order data in real-time, create streamlined processes that work for you, all while protecting your cash flow and boosting your bottom line.



Automate the entire order lifecycle, including **sorting, organizing** and **actioning** orders for high demand products kitchenware, rugs and outdoor lighting. Handle bulk orders and unique SKUs with ease.



Get seamless tracking updates straight from your warehouse, delivering an exceptional post-purchase experience your customers will love.



Remove the headache of managing returns and partner with **returns specialists** to handle the complexities of multi location storage and damaged or bulky items.



Use Linnworks rules engines to **automate shipping strategies** based on weight, dimensions, or proximity, ensuring cost-effective delivery options.



Optimize fulfillment with multi-warehouse freight routing to **minimize shipping costs and delivery times.**

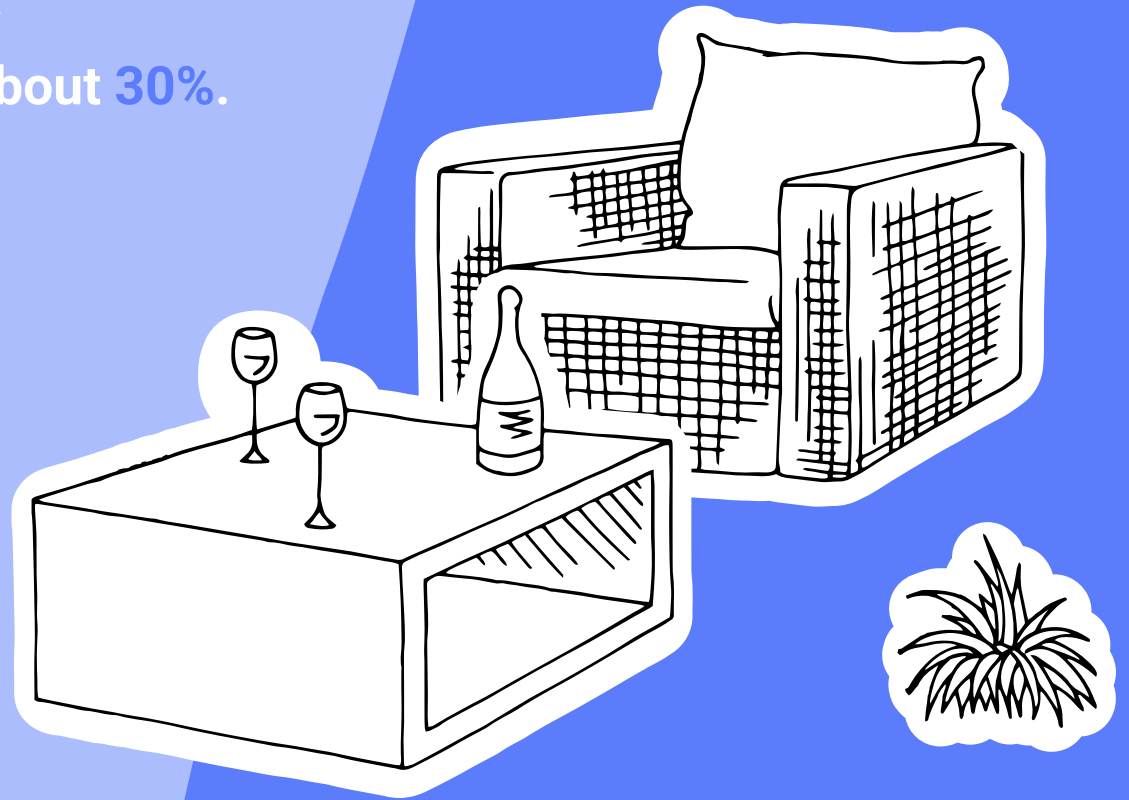
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[Since using Linnworks] - Manual orders have virtually disappeared, resulting in about a **25%** decrease in order discrepancies. Our inventory accuracy has increased significantly - reducing overselling by about **30%**.

Prabhat Rai

Co-Founder, Life interiors

Life
interiors



Control. Physical Goods, fulfilment and stock levels.

Control your inventory

Maintaining control over your inventory is critical to meeting customer expectations and driving profitability. Without accurate, real-time data, businesses risk stockouts, overselling and costly inefficiencies.

By centralizing inventory management and leveraging trustworthy data with Linnworks, you can **make smarter decisions**, optimize stock levels and ensure seamless operations across all channels.



Gain **real-time visibility** into stock levels across your supply chain to track low inventory and anticipate demand.



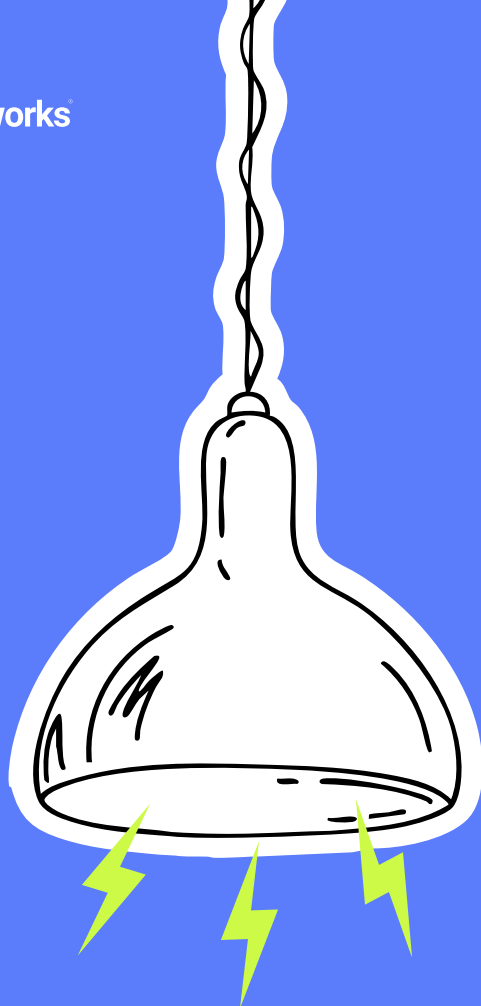
Use **advanced stock forecasting** and supplier lead-time data to align inventory with customer demand, reducing excess stock and holding costs.



Prevent stockouts and overselling with near-real-time syncing and per-channel safety stock management.



Identify hidden costs and optimize pricing strategies with **end-to-end analytics**, ensuring smarter business decisions.



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We've experienced rapid financial growth as we're much better at controlling our stock (with Linnworks). Day by day, we can see trends and see problems coming in and give ourselves enough time to sort them out.

Our growth is definitely larger because we have better control of our data and better control of our sales channels and pricing. We know what's going on and we have the time to think strategically about our future moves.

Richard Gross

Commercial Director and Co-Founder of Rinkit

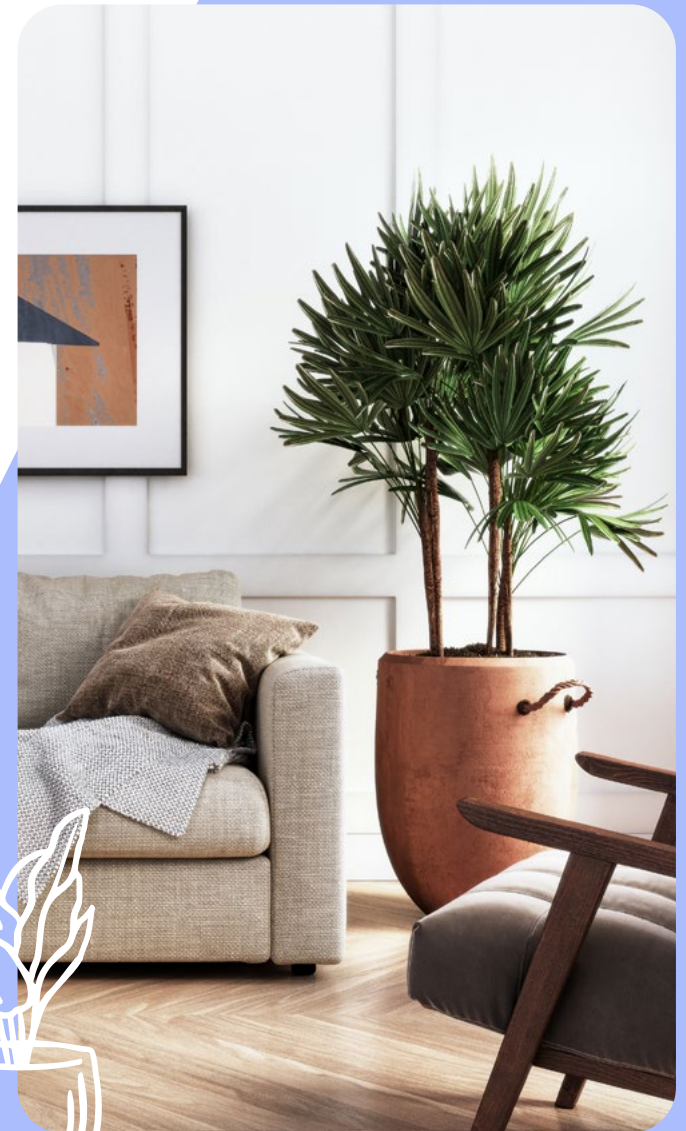
Rinkit

Why our home and garden customers trust Linnworks

Linnworks is a purpose-built solution for ecommerce, connecting your ERP, CRM, marketplaces, ecommerce platforms, major carriers, 3PL fulfillment centers, FBA and more - to boost efficiency and reduce operational friction.













Linnworks puts Connected CommerceOps™ at the center of your online business.

Clients



Connect to new marketplaces and partners in minutes

| Marketplaces | Integration method | Region |
|---|--------------------|--|
|  wayfair | Linnworks/SkuVault | USA, UK, Canada, Germany |
|  ebay | Linnworks/SkuVault | USA, United Kingdom, Australia, Austria, Belgium, Canada, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, Netherlands, Philippines, Poland, Singapore, Spain, Switzerland |
|  amazon | Linnworks/SkuVault | Global |
|  TikTok Shop | Linnworks | USA, Canada |
|  AliExpress | Linnworks | China, USA |
|  Walmart | Linnworks/SkuVault | USA, Canada |
|  SHEIN | Linnworks | Global |
|  TEMU | Linnworks | Global |
|  OnBuy.com | Linnworks | Global |
|  MIRAKL | Linnworks | Global |
|  B&Q | Linnworks | UK |
|  Debenhams | Linnworks | UK |

| Shipping/3PLs | | |
|--|---------------------|--|
|  ShipStation® | Linnworks | USA, Canada, United Kingdom, Australia, France, Germany |
|  amazon shipping | Linnworks | Global |
|  ShipBob | Linnworks | Global |
|  EVRI | Linnworks | Global |
| Returns management | | |
|  loop | Linnworks | USA, Canada, UK, Australia |
|  sendcloud | Linnworks | Austria, Belgium, France, Germany, Italy, Netherlands, Spain, Czechia, Poland, Portugal, Denmark, Sweden, United Kingdom |
| Financial/Tax | | |
|  qb intuit quickbooks. | Linnworks/SkuVault | Global |
|  wayflyer | Linnworks | Global |
| Web platforms | | |
|  shopify | Linnworks/SkuVault | Global |
|  WOO COMMERCE | Linnworks/SkuVault | Global |
|  Magento® | Linnworks/SkuVault | Global |
|  BIGCOMMERCE | Linnworks/SkuVault | Global |
| ERP's | | |
|  Microsoft Dynamics 365 | 3rd party connector | Global |
|  NETSUITE | 3rd party connector | Global |



Linnworks isn't just a tool; it's a trusted partner in scaling your home and garden brand, delivering efficiency, accuracy, and unmatched growth potential.

Discover more and get started today:

Visit us at www.linnworks.com

Email us at sales@linnworks.com.

Take the first step toward elevating your ecommerce operations with Linnworks!

