

Your **all-in-one**
ecommerce
platform for
fashion and
apparel **retail**
success

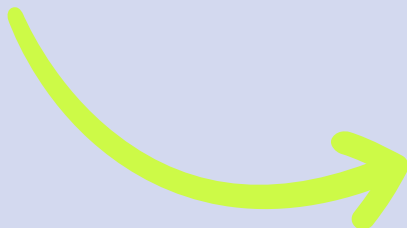


 linnworks®

Expand, Automate and take full Control of your fashion and apparel business

Running a fashion business means managing trends, shifting inventories, seasonal spikes and high return volumes - all while keeping your customers happy.

Linnworks is designed to meet the fast-paced demands of the modern fashion and apparel industry. Our Connected CommerceOps™ platform offers a robust suite of solutions, from orders, listings and warehouse management to inventory tracking and shipping integrations - consolidated in one easy-to-manage system. This centralized approach gives you the transparency, efficiency and flexibility to grow without limits.



Expand by being where your customers are, on whichever marketplace they are shopping on and conduct commerce across multiple channels.



Automate your commerce operations by integrating and orchestrating distributed systems.



Control and manage your inventory centrally and in real-time using data you can trust to make business decisions.

Expand. Growth, connectivity and evolution.

Your fashion and apparel commerce HQ

Managing inventory and orders across multiple marketplaces is a challenge for fashion and apparel companies with diverse sales channels and unique product needs. Linnworks simplifies operations with 100+ integrations with leading fashion-focused marketplaces like Anthropologie, Urban Outfitters, TikTok Shop, Zalando, Macy's and more - in minutes.

With real-time inventory tracking, efficient SKU management and tools to reduce errors and returns, whether handling high order volumes, flash sales or expanding into new markets, Linnworks empowers your business to grow effortlessly.



Our platform has over **100+ integrations** from global fashion giants to local accessory marketplaces, to ensure **seamless connectivity** to power your sales across diverse channels.



Linnworks' **integrates with TikTok Shop**, enabling retailers to manage orders and inventory directly from their social sales.



Our import and export tools save you time and reduce errors managing **SKUs across multiple channels**.



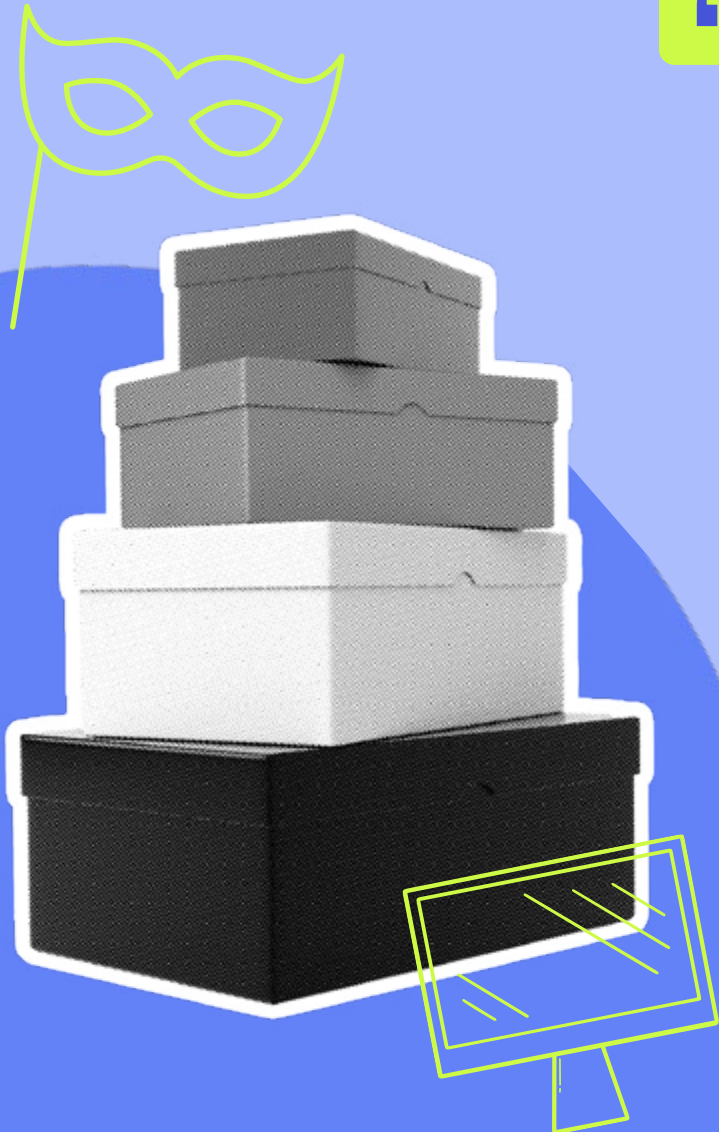
Coordinate multi-product, multi-location fulfillment by automating workflows, optimizing shipping strategies and ensuring fast, reliable delivery for an **exceptional customer experience**.



Integrate with physical stores, pop-up shops and online platforms, ensuring **consistent inventory and order management across all channels**.



With Linnworks, you have **full visibility** of your order and inventory data across key selling channels to effectively manage ecommerce performance and plan for business growth.



“

Linnworks has been essential to our growth from a small startup to a major player in the costume market. The platform handles our seasonal peaks effortlessly and made it possible for us to expand into exciting new channels like TikTok Shop and Shein. We can now focus on what we do best - helping our customers find the perfect costume for any occasion, while Linnworks takes care of the operational complexity behind the scenes.

George Nesnas

Director, ILFD Group

ILFD

Automate. Operations, efficiency and scalability.

Workflows that work for you

Are inventory management chores disrupting your business growth? With our powerful automation capabilities, your operation will shift into overdrive in no time.

With Linnworks, you can sync accurate, reliable inventory and order data in real-time, create streamlined processes that work for you, all while protecting your cash flow and boosting your bottom line.



Automate the entire order lifecycle, including **sorting, organizing** and **actioning** orders or high demand products like sneakers, bags and hats.



Handle bundle orders, unique SKUs and the **complexities** of managing variations in colors, sizes and textiles **with ease**.



Get seamless tracking updates straight from your warehouse, delivering an exceptional post-purchase experience your customers will love.



Remove the headache of managing returns and partner with **returns specialists** to handle the complexities of one of retail's biggest challenges and turn it into a competitive advantage. Additionally, offering store credit or discounts on future purchases for returned items can incentivize customers to continue shopping with your brand.



Use Linnworks rules engines to **automate shipping strategies** based on weight, dimensions or proximity, ensuring cost-effective delivery options.



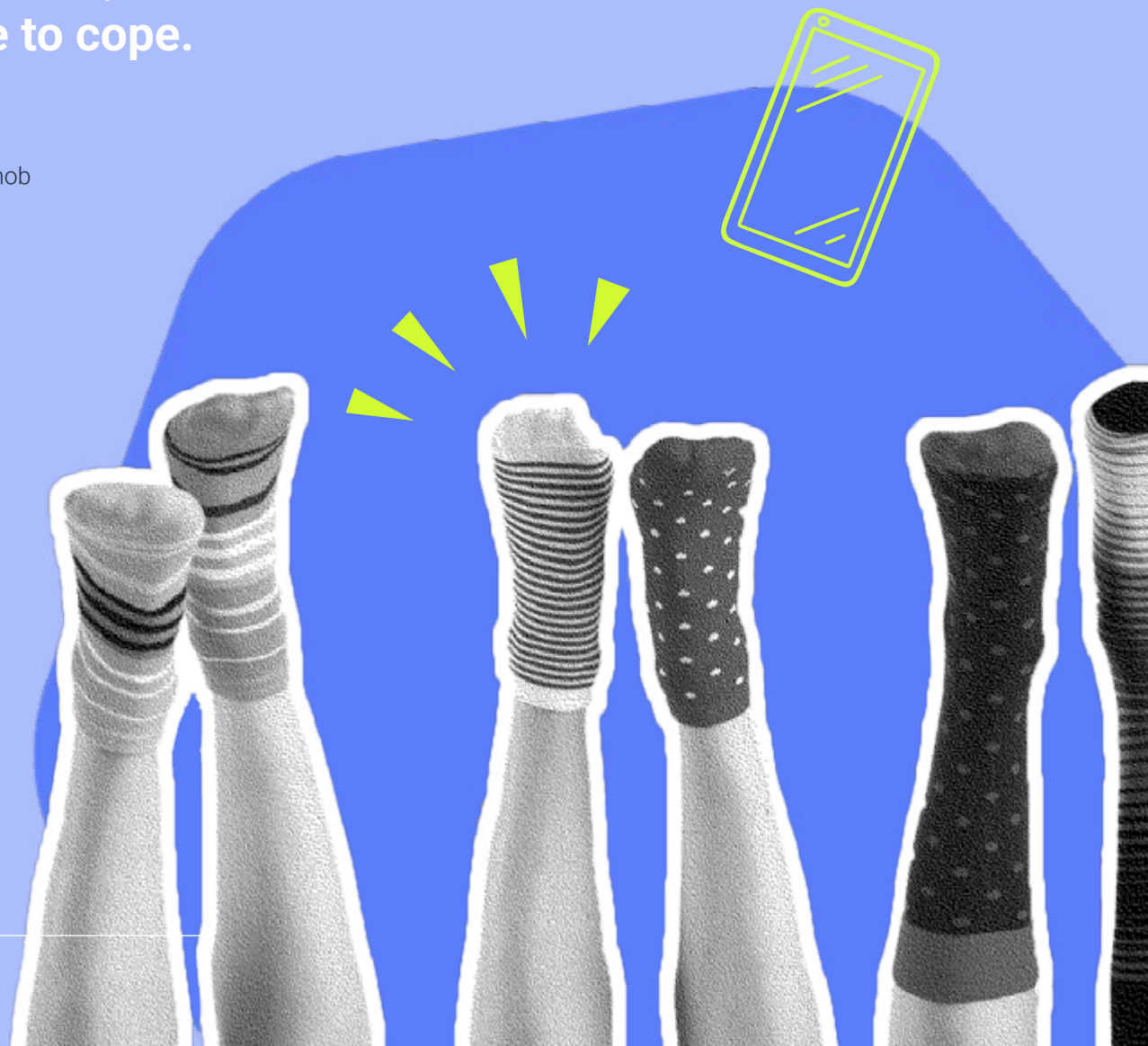
Optimize fulfillment with multi-warehouse freight routing to **minimize shipping costs and delivery times**.

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During peak periods, we can process up to **25,000** orders in a single day. Without Linnworks' automation, we simply wouldn't be able to cope.

Steve Brighty

Senior Ecommerce and Marketplace Manager, Sock Snob



Control. Physical goods, fulfilment and stock levels.

Effortless inventory. Seamless style.

Don't get caught out by stockouts or overstock situations. **Maintaining control** over your inventory is critical to meeting customer expectations and driving profitability. Without accurate, real-time data, businesses risk stockouts, overselling and costly inefficiencies.

Linnworks' real-time inventory sync ensures your stock levels are always accurate across all your selling channels. Whether you're introducing bold, new designs or restocking your staples, you will stay ahead of demand with precision. By centralizing inventory management and leveraging trustworthy data with Linnworks, you can **make smarter decisions**, optimize stock levels and ensure seamless operations across all channels.



Gain **real-time visibility** into stock levels across your supply chain to track low inventory and anticipate demand.



Use **advanced stock forecasting** and supplier lead-time data to align inventory with customer demand, reducing excess stock and holding costs.



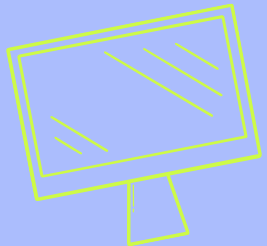
Stay ahead of fashion cycles by leveraging data-driven insights to predict trends and stock the right products at the right time. **Prevent stockouts** and overselling with near-real-time syncing and per-channel safety stock management.



Identify hidden costs and optimize pricing strategies with **end-to-end analytics**, ensuring smarter business decisions.



Support a more **sustainable business**, managing deadstock, optimizing warehouse pick and ship and shipping routes to reduce carbon footprints.



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We need to know exactly where our business is at any given moment. Whether it's receiving purchase orders or tracking shipments, Linnworks provides that transparency.

We can also quickly trace any errors back to their source, which has been invaluable. Since implementing Linnworks, we haven't had a single mistake.

James Lewin

COO, Empress Athleticus



Why our fashion and apparel customers trust Linnworks

Linnworks is a purpose-built solution for ecommerce, connecting your ERP, CRM, marketplaces, ecommerce platforms, major carriers, 3PL fulfillment centers, FBA and more - to boost efficiency and reduce operational friction.

Linnworks puts Connected CommerceOps™ at the center of your online business.

Clients

Gameday SOCIAL

undersummers



grace & lace



Happy Feet

CHARACTER!

Damask

whitmor

FOXERS

ACTIVE APPAREL

ATHLETICUS

LEAP STORES

GYM COFFEE

BARNEYS ORIGINALS















BOX MENSWEAR

















PHILIP MORRIS & SON

FLAG NOR FAIL



Connect to new marketplaces and partners in minutes

Marketplaces	Integration method	Region
	Linnworks	Global
	Linnworks/SkuVault	USA, United Kingdom, Australia, Austria, Belgium, Canada, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, Netherlands, Philippines, Poland, Singapore, Spain, Switzerland
	Linnworks/SkuVault	Global
	Linnworks	Global
	Linnworks	USA
	Linnworks/SkuVault	USA, Canada
	Linnworks	UK, Ireland
	Linnworks	Global
	Linnworks	Global
	Linnworks	UK, Europe
	Linnworks	Global
	Linnworks	Europe
	Linnworks	Global
	Linnworks	UK

Shipping/3PLs		
	Linnworks/SkuVault	USA, Canada, United Kingdom, Australia, France, Germany
	Linnworks	Global
	Linnworks	Global
	Linnworks	Global
Returns management		
	Linnworks	USA, Canada, UK, Australia
	Linnworks	Austria, Belgium, France, Germany, Italy, Netherlands, Spain, Czechia, Poland, Portugal, Denmark, Sweden, United Kingdom
Data/Analytics		
	Linnworks	Global
	Linnworks	Global
Financial/Tax		
	Linnworks/SkuVault	Global
	Linnworks	Global
Web platforms		
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	Global
ERP's		
	3rd party connector	Global
	3rd party connector	Global



Linnworks isn't just a tool; it's a trusted partner in scaling your fashion and apparel brand, delivering efficiency, accuracy, and unmatched growth potential. Get started with the platform that's designed to keep your business as stylish and dynamic as your collections.

Discover more and get started today:

Visit us at www.linnworks.com

Email us at sales@linnworks.com.

Take the first step toward elevating your ecommerce operations with Linnworks!

