

Build a future-proof ecommerce tech stack with Linnworks

Building a future-proof ecommerce tech stack is essential for scaling your business, improving efficiency and delivering exceptional customer experiences. As your operations grow, managing inventory, orders and shipping across multiple channels becomes more complex. To overcome these challenges, the right technology provides the control and visibility you need to succeed. Linnworks is uniquely positioned to help you achieve these goals by providing powerful tools and integrations that connect your entire commerce operation.



Order Management

Why you need this technology

To process orders efficiently, reduce fulfillment errors and ensure timely delivery to keep your customers happy.

Examples of tools

Linnworks

How Linnworks helps

Centralizes multi-channel orders, automates workflows and ensures accurate routing, picking and shipping for faster, error-free fulfillment.



Inventory management

Why you need this technology

Designed to track, manage, and optimize inventory levels, orders, sales and deliveries to streamline operations, reduce errors and ensure the right products in the right quantities at the right time.

Examples of tools

Linnworks

How Linnworks helps

Centralizes and automates inventory management across multiple channels, providing real-time visibility, reducing errors and enabling scalable, efficient ecommerce operations.



Warehouse Management

Why you need this technology

To optimize picking, packing and storage, improving speed and accuracy in fulfillment.

Examples of tools

Linnworks

How Linnworks helps

Automates and syncs multi-warehouse fulfillment to increase accuracy, speed and scalability while reducing manual effort and human errors



Marketplaces

Why you need this technology

To expand your reach and sell to millions of customers on established online platforms.

Examples of tools

Amazon, eBay, Walmart, TikTok Shop, Temu and more

How Linnworks helps

Linnworks provides deep integrations with the world's leading marketplaces, helping you automate listings, inventory and order management.



Ecommerce / web platform

Why you need this technology

To list products, sync inventory and manage orders across multiple sales channels and ecommerce platforms from a single platform.

Examples of tools

Shopify, WooCommerce, BigCommerce, Magento

How Linnworks helps

Linnworks offers advanced integrations with the biggest and best ecommerce / web platforms, enabling you to manage your entire omnichannel operation from one place.



Listings management

Why you need this technology

To create, manage and update product listings across multiple sales channels efficiently.

Examples of tools

Listing Mirror, Ecomdash, Optiseller

How Linnworks helps

Linnworks enables you to manage listings in bulk from a single location, ensuring product information is consistent and accurate everywhere you sell.



Analytics and forecasting tools

Why you need this technology

To forecast stock, optimize operations and reduce costs through data-driven insights.

Examples of tools

Inventory Planner, Conjura

How Linnworks helps

Linnworks provides real-time inventory insights and detailed analytics, helping you make smarter purchasing decisions and prevent stockouts.



Shipping

Why you need this technology

To automate and streamline the shipping process from label generation to carrier selection.

Examples of tools

ShipStation, Shippo, Amazon Shipping, Royal Mail, Evri, FedEx

How Linnworks helps

Linnworks integrates directly with major shipping carriers, allowing you to print labels, generate manifests and assign the right shipping service automatically.



Barcode & hardware

Why you need this technology

To improve warehouse accuracy and efficiency with barcode scanning for picking, packing and inventory counts.

Examples of tools

Zebra

How Linnworks helps

Linnworks supports a wide range of warehouse hardware, enabling faster and more accurate fulfillment workflows that reduce human error.



3PLs

Why you need this technology

To outsource fulfillment and logistics for improved scalability and operational efficiency.

Examples of tools

ShipBob, Amazon FBA

How Linnworks helps

Linnworks seamlessly connects with your 3PL partners, routing orders and syncing inventory levels to ensure smooth and automated fulfillment.



Dropshipping

Why you need this technology

To expand your product catalog without holding inventory by routing orders directly to suppliers for fulfillment.

Examples of tools

Virtualstock

How Linnworks helps

Linnworks automates your dropship operations by sending purchase orders to suppliers and tracking fulfillment status for complete visibility.



EDI

Why you need this technology

To exchange business documents like purchase orders and invoices with retail partners in a standardized format.

Examples of tools

SPS Commerce, TrueCommerce

How Linnworks helps

Linnworks provides robust EDI capabilities, allowing you to connect with major retailers and streamline your B2B order-to-cash process.



ERP

Why you need this technology

To integrate core business processes like finance, procurement and supply chain management.

Examples of tools

NetSuite, SAP

How Linnworks helps

Linnworks acts as your central commerce hub, integrating with your ERP to provide a complete view of your business from sales order to financial reporting.



Payments & POS

Why you need this technology

To process transactions securely across both online and in-person sales channels.

Examples of tools

Lightspeed, Stripe, Square, Shopify POS

How Linnworks helps

Linnworks integrates with POS systems to sync in-store sales and inventory with your online channels, providing a unified view of your retail operations.



Accounting, tax & financial

Why you need this technology

To automate financial reporting, manage taxes and ensure compliance across all sales channels.

Examples of tools

QuickBooks, Xero, Avalara

How Linnworks helps

Linnworks connects with accounting platforms to automate the flow of sales and tax data, simplifying financial reconciliation and reporting.



Repricing tools

Why you need this technology

To automatically adjust product prices on marketplaces to stay competitive and maximize profitability.

Examples of tools

Repricer.com

How Linnworks helps

Linnworks integrates with repricing tools, ensuring your pricing strategies are powered by accurate, real-time inventory data from a central source.



Returns management solutions

Why you need this technology

To improve returns processes, reduce costs and enhance customer satisfaction.

Examples of tools

Loop, Sendcloud

How Linnworks helps

Linnworks simplifies returns management with automated workflows, reducing friction for both your customers and your support teams.



Customer service tools

Why you need this technology

To elevate customer service with self-service options and smarter tools that resolve issues faster.

Examples of tools

eDesk, Gorgias

How Linnworks helps

Linnworks integrates with leading helpdesk tools to give your support agents instant access to order information, streamlining customer support.



Advertising tools

Why you need this technology

To connect sales data with advertising efforts for more effective campaigns and customer engagement.

Examples of tools

Hawke AI Klaviyo

How Linnworks helps

Linnworks provides the accurate, real-time stock data needed to fuel your advertising campaigns and prevent ad spend on out-of-stock items.

Linnworks is the ideal partner for building a future-proof ecommerce tech stack. By addressing each critical component of the stack, Linnworks empowers you to scale efficiently, deliver exceptional customer experiences and stay ahead of the competition.

Want to find out how the Linnworks platform can help you simplify your commerce operation?

Book a demo today at www.linnworks.com/get-a-demo

