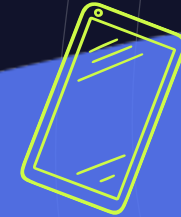
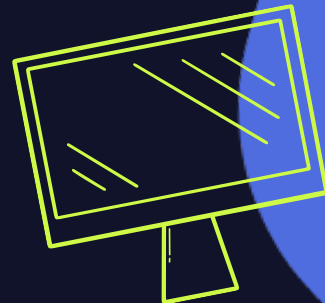


Your **all-in-one**
ecommerce
platform for
consumer and
refurbished
electronics
success

 linnworks®



Expand, Automate and take full Control of your consumer electronics business

Linnworks enables consumer electronics retailers to accelerate growth and streamline operations for greater efficiency.

Our Connected CommerceOps™ platform offers a robust suite of solutions - from orders, listings and warehouse management to inventory tracking and shipping integrations— consolidated in one easy-to-manage system. This centralized approach gives you the transparency, efficiency and flexibility to grow without limits. Linnworks not only saves you time but also gives you back the control to achieve long-term success.



Expand by being where your customers are, on whichever marketplace they are shopping on and conduct commerce across multiple channels.



Automate your commerce operations by integrating and orchestrating distributed systems.



Control and manage your inventory centrally and in real-time using data you can trust to make business decisions.

Expand. Growth, connectivity and evolution.

Your consumer electronics commerce HQ

Managing inventory and orders across multiple marketplaces is a challenge for consumer electronics retailers with diverse sales channels and unique product needs. Linnworks simplifies operations with 100+ integrations, so you can connect to marketplaces like Amazon, eBay, Backmarket, Temu, TikTok and refurbished - in minutes. With real-time inventory tracking, efficient SKU management, and tools to reduce errors and returns, whether handling high order volumes, unique refurbished items, or expanding into new markets, Linnworks empowers your business to grow effortlessly.



Our platform has over **100+ integrations** from global consumer electronics giants to niche refurbishing marketplaces, we ensure seamless connectivity to power your sales across diverse channels.



With import and export tools that **save time** and **reduce errors** managing SKUs across multiple channels.



Real-time data at your fingertips—empowering precise forecasting and optimization to make smarter decisions.



Partners specializing in **cross-border ecommerce** to facilitate entry into new markets. With Linnworks, you have **full visibility** of your order and inventory data across key selling channels to effectively manage ecommerce performance and plan for business growth.

4gadgets used Linnworks
to grow orders by

→ **26%** ————— across their combined channels



“

[Adopting Linnworks] has enabled us to list and manage stock daily, update pricing in bulk more regularly. We've achieved this whilst being able to process orders and dispatch goods via automatic data flows and without the requirement of updating everything manually and thus reducing human error.



Automate. Operations, efficiency and scalability.

Workflows that work for you

Are inventory management chores disrupting your business growth? With our powerful automation capabilities, your operation will shift into overdrive in no time.

With Linnworks, you can sync accurate, reliable inventory and order data in real-time, create streamlined processes that work for you, all while protecting your cash flow and boosting your bottom line.



Automate the entire order lifecycle, including **sorting, organizing** and **actioning** orders for high demand products like smartphones, laptops and gaming consoles. Handle bulk orders and unique SKUs with ease.



Create workflows tailored to refurb-specific needs, such as automating quality checks, grading and **categorizing products by condition** (e.g., "like new," "good," or "fair").



Communicate directly with suppliers through purchase orders of **refurbished parts** or **electronics**, ensuring you can restock high-demand items quickly and efficiently.



Get seamless tracking updates straight from your warehouse, delivering an exceptional post purchase experience your customers will love.



Automated serial number scanning links each unique IMEI to the correct order, protecting your business from fraudulent returns.



Remove the headache of managing returns and partner with **returns specialists** to handle the complexities of refurb returns, such as testing, re-grading and restocking.

“

With Linnworks, everything is integrated automatically and linked together. All we need to do is press a button and then it's out the door. There could be **10,000** orders the next day, and they're still going to be processed. The amount of orders we get is just a good thing – we know that the system can manage it.

Richard Goss
Co-Founder, Rinkit



Control. Physical Goods, fulfilment, & stock levels.

Advanced serialization

Sick of warranty woes? Give your customers peace of mind by assigning unique serial numbers to your products for warranties and guarantees, ensuring every item is tracked and easily managed.

Need to offer special guarantees or warranties by product? Do they differ depending on which marketplace they're sold on? No problem. Linnworks makes it simple to automatically carry out complicated conditional orders and tracking. Create specific workflows and shipping priorities for items and/or channels - we'll even help you set them up.

Linnworks also eliminates mis-picks, achieving near 100% accuracy, reducing return rates from incorrect orders, and boosting customer satisfaction.

Plus, enjoy accurate inventory levels across your supply chain to track low stock and anticipate demand, along with automatic updates on inventory levels across all listings and selling channels to save time and reduce the risk of overselling.

“

We are doing better with quality control, accountability, and SkuVault [by Linnworks] has improved our ordering skills to where we hardly run out of stock. We saved over **\$225,000** in shipping costs alone: that is pure profit. At the same time, our sales increased by **22%** just by having control of our inventory.

Dale Petruzzi
CEO, Chrome Battery

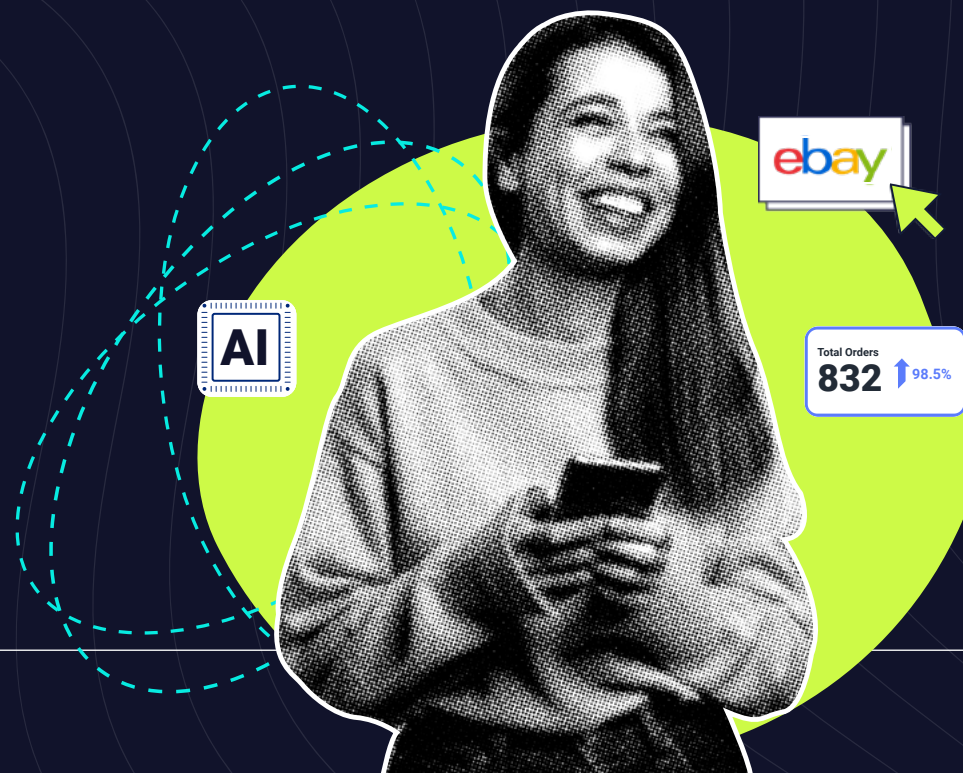
Effortlessly control (and grow) your recommerce operation

If you're selling refurbished or second-hand electronics, you know the challenges of managing a business where every item is unique. From tracking one-off, limited-edition devices to managing varying product conditions, testing and grading, the complexity can quickly spiral. Add in the need to handle high order volumes across multiple marketplaces and it's clear you need a solution built for your needs. Linnworks is that solution.

Our platform connects your inventory across all sales channels, tracks stock in real time and simplifies the management of unique SKUs, so you can focus on growing your refurb electronics business without the operational headaches.

Connect with popular refurb marketplaces

In addition to the major selling channels like Amazon or eBay, Linnworks has native integrations with refurb marketplaces like Wish, Backmarket, Reebelo and refurbished. Integrating and syncing your listings with these marketplaces can take just minutes, and there is no limit to how many you can add.



Why our consumer electronics customers **trust** Linnworks














Linnworks is a purpose-built solution for ecommerce, connecting your ERP, CRM, marketplaces, eCommerce platforms, major carriers, 3PL fulfillment centers, FBA and more - to boost efficiency and reduce operational friction.














Linnworks puts Connected CommerceOps™ at the centre of your online business

Clients




Connect to new marketplaces and partners in minutes

Marketplaces	Integration method	Region
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	USA, United Kingdom, Australia, Austria, Belgium, Canada, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, Netherlands, Philippines, Poland, Singapore, Spain, Switzerland
	Linnworks	China, USA
	Linnworks/SkuVault	USA, Canada
	Linnworks	Global
	Linnworks	Global
	Linnworks	Global
	Linnworks	USA, France, Spain, Italy, Belgium, United Kingdom, Australia
	Linnworks	Austria, Germany, Switzerland, Belgium, Czech Republic, Denmark, Spain, Sweden, Finland, France, Ireland, Italy, Netherlands, Poland, Portugal, Slovakia, Slovenia
	Linnworks/SkuVault	USA, Canada
	Linnworks	Belgium, Germany, Spain, Luxembourg, Italy, France
	Linnworks	Global
	Linnworks	Global

Shipping/3PLs		
	Linnworks/SkuVault	USA, Canada, United Kingdom, Australia, France, Germany
	Linnworks	Global
	Linnworks	Global
	Linnworks	Global
Returns management		
	Linnworks	USA, Canada, UK, Australia
	Linnworks	Austria, Belgium, France, Germany, Italy, Netherlands, Spain, Czechia, Poland, Portugal, Denmark, Sweden, United Kingdom
Financial/Tax		
	Linnworks/SkuVault	Global
Web platforms		
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	Global
	Linnworks/SkuVault	Global
ERP's		
	3rd party connector	Global
	3rd party connector	Global

Why choose Linnworks for your electronics business



Top ecommerce and retail brands trust Linnworks to power their entire commerce operations because we have:

15+

years
experience

30k

users across
all regions

47M

tasks automated
per month

242M

orders facilitated
per year

\$24B

GMV
processed annually

4.3/5

stars on G2

Your Linnworks experience

Beyond software, our dedicated customization team and network of services and onboarding partners provide expert guidance to help you maximize the platform's value.

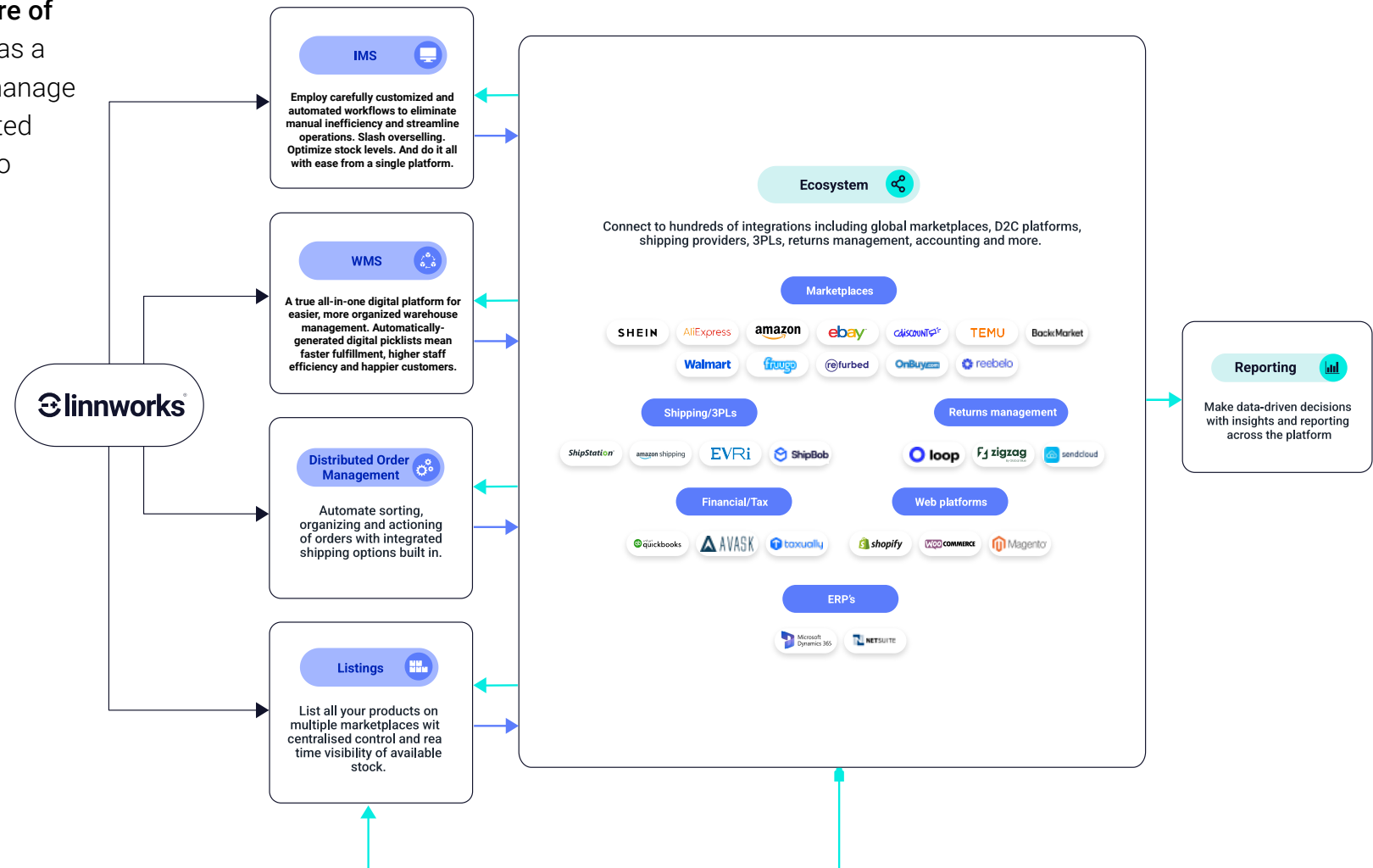
Dedicated team - You won't be alone, our dedicated customization team and network of technology partners provide best practice guidance to new customers during onboarding and beyond so you can get the most value out of our platform.

Customization - Hundreds of integrations and tools to save your teams tons of time. Our customers on average use 17 integrations from the Linnworks ecosystem. Choose from our existing portfolio of integrations, develop your own applications or discuss a custom project with our team and technology partners in our services portal.

Rapid market expansion - Connect to new partners and marketplaces in minutes by automatically gaining access to *hundreds* of native integrations with Linnworks. Whether that's a new marketplace, shipping platform, 3PL, analytics add-on or something else—integrations are unlimited, easy to install and usually free.

How Linnworks deploys solutions to overcome your challenges.

Linnworks puts **Connected CommerceOps™** at the centre of your online business. Either as a single platform to centrally manage all your operations or integrated into your existing platforms to optimize your tech-stack.





Linnworks isn't just a tool; it's a trusted partner in scaling your consumer electronics brand, delivering efficiency, accuracy, and unmatched growth potential.

Discover more and get started today:

Visit us at www.linnworks.com

Email us at sales@linnworks.com.

Take the first step toward elevating your ecommerce operations with Linnworks!