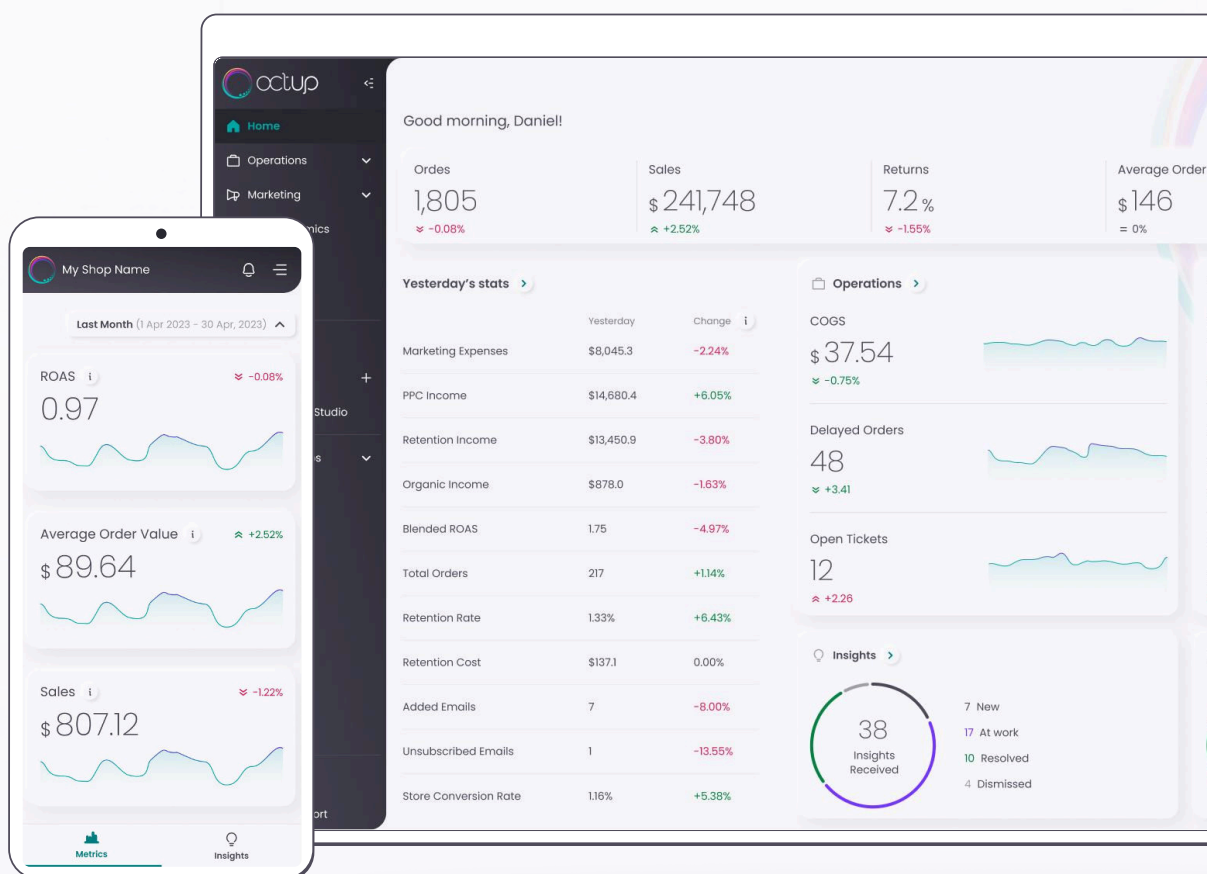# Octup x linnworks®

Supercharge Your Fulfillment Operations with Octup — Now Available via Linnworks

Linnworks x Octup delivers transparency, automation, and custom reporting for your warehouse and clients with a powerful analytics layer built for Fulfillment Operations.

KEY VALUE PILLARS

Bring Clarity, Customization, and Automation to Your Fulfillment Operations

Advanced Internal Reporting
Empower ops with real-time dashboards tracking SLAs, cost, and profitability

Branded Client Portal
Differentiate & improve your 3PL offering with a branded, client-facing platform to build trust and transparency, and decrease churn and CS tickets.

Automated Billing
Automate your billing - helping you save time, decrease accounting errors, and get paid faster

> "Octup is a managed analytics platform, offering not only out-of-the-box tools but also fully customizable reports and dashboards tailored to your operations."

Save 20+ Hours per Month
Automate reporting, giving your team more time to focus on scaling your business

Increase Profitability
Real-time analytics to understand and manage your profitability per warehouse, service, and client

Improve Operational Performance
Uncover inefficiencies, optimize warehouse workflows, and make data-backed decisions

Decrease Churn
Strengthen client relationships through greater transparency, reduce customer support tickets, and build long-term loyalty

---

Case studies

APRICOAT   BRAND

Challenge
As Apricoat scaled, they needed a better way to manage operations—tracking warehouse performance, reacting quickly to delays, and improving the post-purchase experience to boost retention and repeat sales.

Results
With Octup, Apricoat gained real-time visibility and control - helping them scale smoothly and keep customers happy

- ✓ **264% YOY Growth**
  streamlined operations during rapid scale
- ✓ **99% on-time Shipping**
  real-time alerts reduced delays across the network
- ✓ **62% Returning Customers**
  Faster issue   resolution loyalty and repeat sales

Deliverzen   3PL

Challenge
Deliverzen, a customer-focused 3PL, needed better insights into their warehouse operations to improve fulfillment speed, automate custom client-facing reports, and scale their business effectively.

Results
Octup helped Deliverzen drive major improvements in efficiency and growth:

- ✓ **66% Better SLA Performance**
  cut fulfillment time from 1,500 to 500 mins
- ✓ **20+ Hours Saved Monthly**
  Automated client reporting
- ✓ **100% YoY Growth**
  Stood out with better insights and transparency

CONTACT

Want to see how this can work for your fulfillment operation?

Book a joint demo with Linnworks + Octup today.

linnworks®
Mady Mitchell
Partner Accounts Manager
mady.mitchell@linnworks.com

octup
Mikey Woolfson
Head of Partnerships
michael@octup.com