



Optimizing your ERP with Linnworks for ecommerce success

Take control of your ecommerce operations. Linnworks can unlock the full potential of your ERP system, empowering businesses to overcome operational inefficiencies and scale more cost-effectively.

Trusted by over 4000 customers



Built for ecommerce. Designed to empower

From multichannel selling to supply chain synchronization, Linnworks gives ERP users the tools to unlock their system's full potential. It bridges the functional gaps with specific enhancements designed for fast, efficient and compliant ecommerce.

What ecommerce businesses gain with Linnworks

- ✓ **Eliminate missed sales and overselling with unified inventory management.** Achieve total accuracy across all your channels, from marketplaces to your direct-to-consumer store, with real-time inventory synchronization that keeps your stock aligned and your customers happy.
- ✓ **Expand effortlessly with seamless multi-marketplace management.** Simplify the complexity of managing multiple marketplace listings. Stay compliant with evolving platform requirements while broadening your reach to new customers.
- ✓ **Drive efficiency and growth with real-time business insights.** Harness up-to-the-minute data on inventory levels, sales channels and customer behavior. Make smarter, data-driven decisions that fuel business success.
- ✓ **Unify complex supply chains.** Master the art of multi-warehouse, 3PL, and dropshipping management. Customize fulfillment to fit the unique needs of every sale and deliver a seamless customer experience.
- ✓ **Simplify operations with specialized ecommerce ERP integration.** Avoid the cost and hassle of custom ERP builds. Linnworks can significantly enhance the capabilities of your existing systems, saving time to focus on business growth.

Why ERP users choose Linnworks

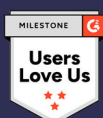
No drama, just integration

Linnworks is a purpose-built solution for ecommerce, connecting your sales channels, ERP, CRM, shipping providers and logistics seamlessly to boost efficiency and reduce operational friction.

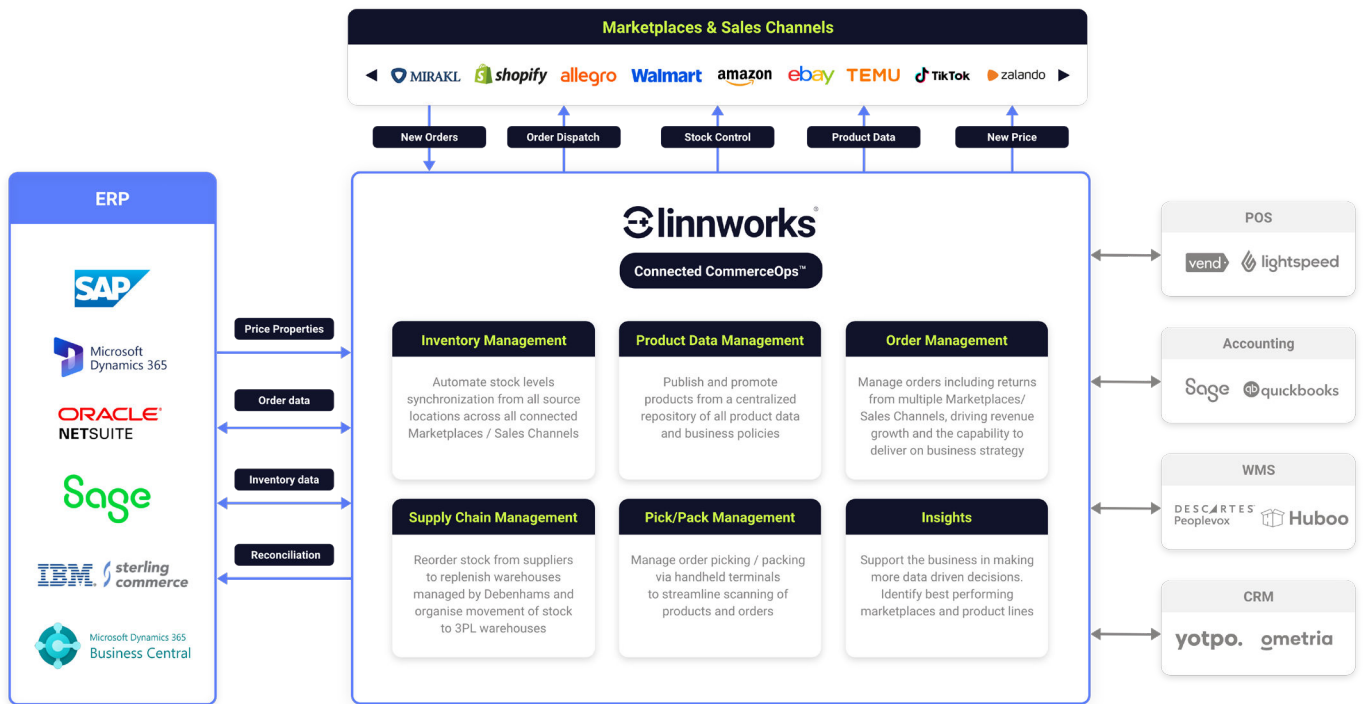
While traditional ERP systems are robust, they aren't built for specific ecommerce needs. Linnworks is a cost-efficient enhancement that fills those gaps and delivers unmatched capabilities:



- ✔ **Simple and easy ERP integration.** Linnworks integrates with ERP systems using API connections or direct synchronization, tailored to the specific ERP platform. Our integration approach prioritizes simplicity and effectiveness, ensuring minimal business impact and reduced risk during the planning and testing phases. This seamless process enables smooth data sharing between Linnworks and the ERP system, providing timely updates for inventory, orders, shipping, financial data, and more, without disrupting daily operations.
- ✔ **Expert support every step of the way.** Our dedicated global team, supported by a vast network of technology partners, provides best-practice guidance from onboarding to ongoing customer support. Get the most from our platform with expertise at your side.
- ✔ **Unlock efficiency and rapid growth with our partner ecosystem.** With Linnworks, gain direct access to our extensive network of specialist business solution partners. From accounting platforms to repricing tools, CRMs and customer service solutions, seamlessly connect with the partner you need to optimize processes, enhance services, and unlock new opportunities or success.
- ✔ **Proven, scalable, and trusted by industry leaders.** For over 15 years, top ecommerce and retail brands worldwide have trusted Linnworks to power their operations. Our platform is reliable, tested, and built to scale with your business.



How businesses solve ERP gaps with Linnworks



4Gadgets

4Gadgets achieve **26% growth** by removing their ERP bottleneck - to cut stock upload times from days to minutes and drive faster stock turnover, competitive pricing, and to boost sales growth.



Benefits for you



Warehouse/ Supply Chain

Unified supply
chain control

Real-time
inventory insights

Automated
fulfillment process



Operations

Scalable operations
with seamless
integration

Real-time
operational accuracy

Proactive supply
chain management



Ecommerce

Effortless
multichannel
management

Optimize product
performance

Stay compliant
with ease

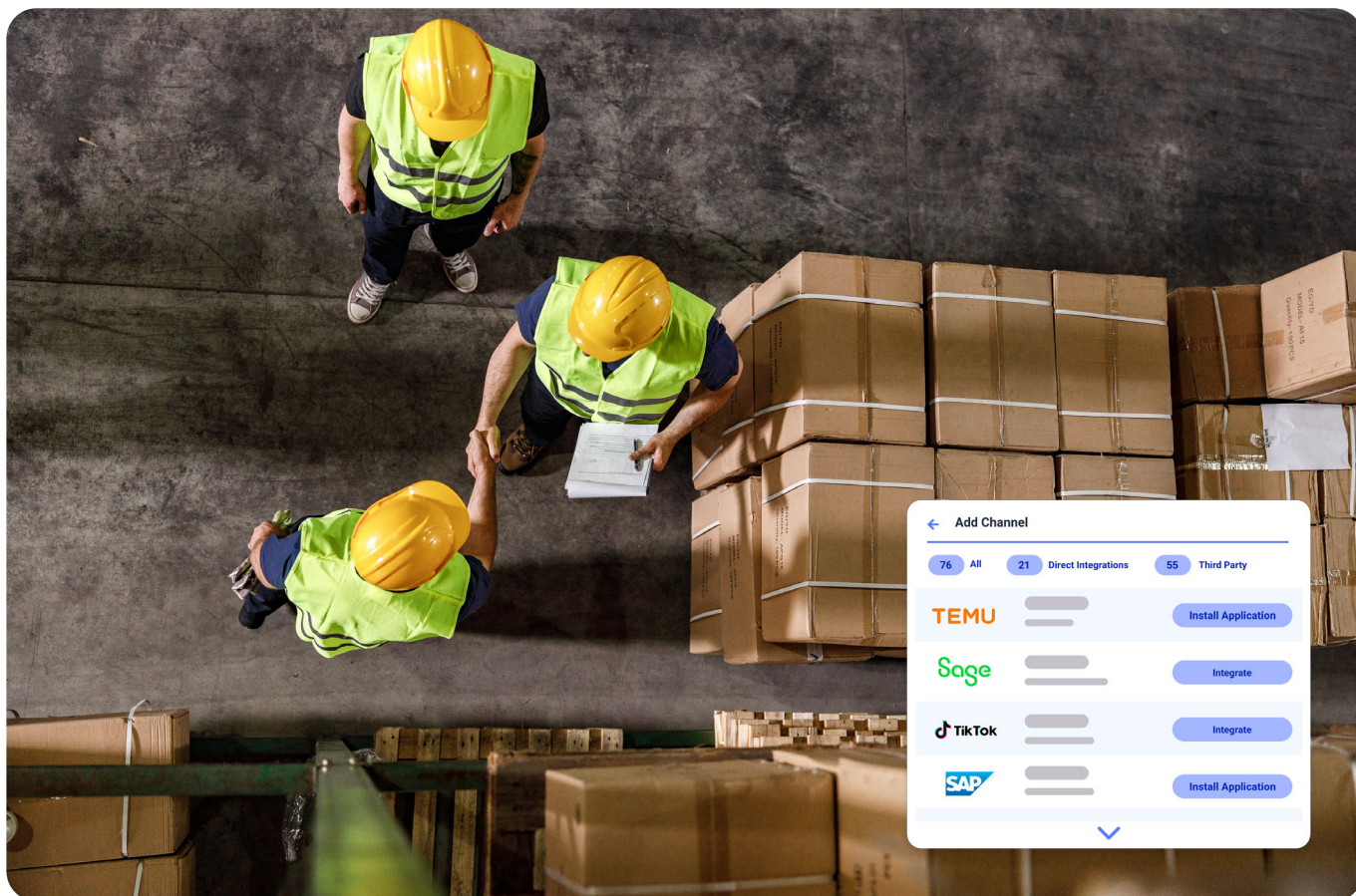


Information Technology

Unified data
management

Enhanced multi
channel support

Native ecommerce
integration



Your product specialist was a huge help throughout the entire onboarding experience. She spent a lot of time communicating with us in order to understand our unique business model and help us find the best way for us to apply different elements of the Linnworks platform for our specific needs. Any issues or queries along the way were responded to and resolved quickly.

Daniel Kidney,
Smartphone Group Limited.

Ready to maximize your ERP investment?

Ready to simplify operations and scale smarter?
Book a custom demo with a Linnworks specialist today.

[Book My Demo](#)

