



# Sell everywhere your customers are with the Linnworks and Temu Marketplace integration

Temu is an online marketplace that connects consumers with millions of sellers, manufacturers, and brands around the world with the mission to empower them to live their best lives. Launched in the U.S. in September 2022, Temu is committed to offering the most affordable quality products to enable consumers and sellers to fulfill their dreams in an inclusive environment. Today, the ecommerce platform serves over 80 markets across the Americas, Europe, the Middle East, Africa, Asia, and Oceania.

## Why Temu?

### No Upfront Investment

Enjoy \$0 sign up fee, allowing you to start selling without any initial expenses.

### Priority Placement for New Local Sellers

Benefit from prioritized onsite placement and traffic-driving features specifically designed to boost sales for new local sellers.

### Growing Platform

Leverage Temu's growing popularity which has overtaken eBay to become the world's 2nd most visited e-commerce site. According to SimilarWeb.



## Why Linnworks?

Linnworks is a Connected Commerce Ops™ platform that gives online retailers the power to connect, automate and scale their ecommerce operations from a single source of truth. The platform gives them a bedrock of tools (listings, order/inventory/warehouse management) that are needed to drive new revenue, exceed customer expectations and streamline logistics.



Linnworks power businesses to drive growth and boost brand success.



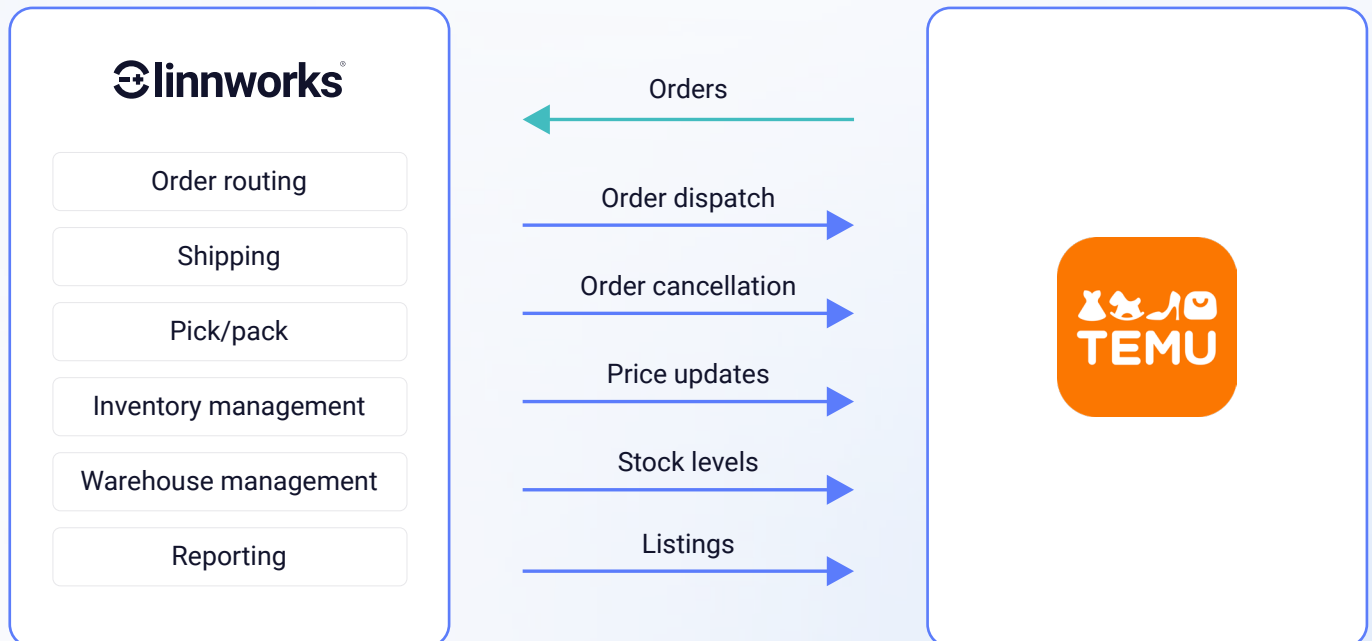
Linnworks processes \$8bn+ GMV each year globally, and serves some of the world's biggest brands.



Linnworks connects with over 100 selling channels including global marketplaces, D2C platforms and emerging selling channels.

## Key integration features

- ✓ **Inventory updates:** Linnworks can automatically send changes in stock levels to Temu Marketplace.
- ✓ **Inventory mapping:** Existing and new Temu Marketplace listings can be linked to Linnworks inventory items for stock level and price updates.
- ✓ **Listing creation:** New listings on the Temu Marketplace can be created via Linnworks.
- ✓ **Price change:** Prices on Temu Marketplace listings can be automatically updated via Linnworks.
- ✓ **Order download:** New and accepted Temu Marketplace orders can be automatically downloaded into Linnworks allowing you to reserve available stock and avoid overselling.
- ✓ **Order cancellation:** Orders can be cancelled on Temu Marketplace via Linnworks. You can cancel the order when it is in the new order status regardless of whether it has been paid or unpaid.
- ✓ **Order dispatch:** Orders on Temu Marketplace can be marked as shipped and provided with the tracking number and shipping service name via Linnworks.
- ✓ **Order refunds:** Orders can be refunded on Temu Marketplace via Linnworks.



Linnworks users can add the integration directly from the Linnworks channel integrations screen. For further details on Linnworks selling channels, please contact [marketplaces@linnworks.com](mailto:marketplaces@linnworks.com).