linnworks | **Walmart** ☀

Reach more shoppers with the Linnworks and Walmart integration.

Connect your Walmart seller account to Linnworks to automate every part of your ecommerce experience from listings, order management and stock optimization through to shipping and fulfillment.

Why Walmart?

Join 100,000+ Walmart sellers selling in the US.

Reach 120 million+ unique monthly Walmart visitors.

No monthly or set up fees.

Clear referral & fulfillment fee structure.

Fulfillment services and options.

Why Linnworks?

Chosen UK launch parter

Linnworks were selected by Walmart to lead UK seller opportunities and merchant growth.

Tailored onboarding support

Helping you get setup with your Walmart seller account and approval.

International partner ecosystem

Bespoke partnerships with payment and tax services to support international expansion.

Why Linnworks and Walmart?

Grow your Walmart sales alongside other key selling channels from one single platform.

Avoid overselling

Maintain accurate stock levels with automated inventory sync for all selling channels so you never miss a valuable Walmart sale.

Streamline order management

Track the status of Walmart orders through to fulfillment.

Faster shipping

Assign the best carrier and fulfillment partner for Walmart sales using bespoke rules.

Reach more shoppers

Linnworks connects to Walmart US and Walmart Canada..

One central location to track orders and inventory managed by WFS.

Reduce manual effort and syncrhonize all essential Walmart Fulfillment processes directly into Linnworks.

- Automatically download and capture WFS orders.
- Receive order status updates to existing WFS orders to reflect changes on Walmart.
- Receive regular inventory level updates under the dedicated WFS location.
- Orders that have been shipped by WFS will be automatically marked as processed.
- Keep track of WFS products under the Walmart Mapping screen.
- Automatically sync order cancellations.

Key Integration Features

✓ **Listing management** - Create and update Walmart listings directly from within Linnworks.

✓ **Inventory management** - Sync inventory levels across all selling channels including Walmart.

✓ **Price sync** - Automatically sync price updates to Walmart, or set channel specific pricing.

✓ **Order management** - Route orders for processing from all selling channels with automated workflows.

✓ **Refunds and cancellations** - Refunds and cancelled orders can be managed in Linnworks.

✓ **Payment mapping** - Track how your buyers pay for their orders.

✓ **Shipping mapping** - Rule based assignment of shipping and fulfillment partners based on a predefined criteria with tracking for despatched orders.

✓ **Insights** - Monitor Walmart sales alongside all other selling channels.

Once accepted by Walmart, Linnworks users can add the integration directly from the Linnworks channel integrations screen. For further details on Linnworks selling channels, please contact **marketplaces@linnworks.com**

Ready. Steady. Grow.   Connected CommerceOps™