

"Linnworks made it much easier for us to control stock and orders across multiple sales channels at an affordable price. We have found the support to be second to none and would recommend the software wholeheartedly. Great value for money!"

Nick Talley, iPosters Managing Director



Company Overview

iPosters is a long established UK-based business specialising in all manner of Wall Posters including Frames, Framed Posters, Laminated Posters, Prints, Canvas, Tin Signs and hard to find collectibles. The company, which is based in Needham Market (Ipswich), was founded in 2003 and have 8 years' experience in Home Shopping sector.

iPosters has an expanding customer base throughout the United Kingdom, including private clients and businesses. Their highly trained and friendly staff help customers with any queries and problems. The service is designed to provide quality posters and prints, and guarantee prompt despatch of orders every time.



Situation or Problem To Be Resolved

iPosters were selling their products across multi-channels and through their own web-site. The company wanted to find a system which could control the whole processes of ordering and inventory management from one place. Instead of manually dealing with each selling channel and the web-site, the company needed one centralized stock repository which was able to control inventory levels (purchasing, restocking of inventory from suppliers) and instantly update stock levels on all channels to prevent any overselling.



Solution

After installing the Linnworks Anywhere system iPosters started to fulfil orders with one single point of integration. All orders from all selling venues were displayed in one place, just as required. The system allowed to adjust stock levels in the process of selling and the information was relayed via easy to understand stock level indicators. This resulted in greatly reducing the risk of overselling.



Why Linnworks?

The implementation of Linnworks Anywhere within iPosters business practise resulted in an overall rising of efficiency and improved stock control which freed up time for focusing on increasing sales. The support provided throughout the process by Linnworks also helped to address all iPoster's requirements promptly and to receive helpful answers in an efficient and timely manner, which greatly helped to operate company's business normally even when problems occurred.