

“Linnworks’ centralized inventory management system eliminated virtually all ‘no stock’ sales that we had previously encountered while selling on multiple channels.”

Zaid Al-Mufti, evaQ8 Sales Director



Company Overview

evaQ8 Ltd has been one of the premier UK-based suppliers of emergency kits and safety equipment for over five years. The company provides a wide range of standard ‘kits’ including emergency medical packs, vehicle safety kits and 72 hours survival bags.

The main aim for the company is to provide their customers with equipment they can depend on in any emergency situation.



Situation or Problem to be Resolved

evaQ8 required an online multi-channel centralized inventory control system which could update stock levels across all selling channels. The company also needed to implement measures to prevent overselling which they had previously encountered while selling on multiple channels.



Solution

Linnworks Anywhere package allowed evaQ8 to achieve integration across all selling channels, as well as incorporation with Despatch Bay and UPS couriers which ensured a better level of automation for their business.

Linnworks also provided evaQ8 with functionality to unify the process of despatch e-mail notification to all their customers which resulted in another automation solution for their business.



Why Linnworks?

evaQ8 wanted to make sure that their order management system would be able to do exactly what it promised to do. Linnworks Anywhere helped evaQ8 to achieve their operational requirements, making the task of selling on multiple channels easy and error free yet totally affordable.

Going Forward With Linnworks

Zaid Al-Mufti, evaQ8 Sales Director, believes that keeping up with the new features and integrations, as well as integrating a management system for accounting and customer relations would be extremely beneficial for both potential and existing clients.