

"Their support has been great and they have resolved all the issues within a few hours of it coming up. They have been very helpful and polite throughout. I would like to thank the staff for all their help. I do not think we could manage without Linnworks now."

Chris Bawden, Simple Lighting Managing Director



SIMPLE LIGHTING co

Company Overview

Simple Lighting Ltd is a leading UK retailer and wholesaler of lighting equipment, specialising in LED Lighting, LED Tape, Indoor, Outdoor Lighting and Ceiling Lights.

Simple Lighting supply excellent quality lighting by leading brands at competitive prices and in most cases well below the normal RRP.



Situation or Problem to Be Resolved

Simple Lighting's sales saw significant increase compared to last year and therefore the company needed a centralized system which would save time and effort while processing orders across channels like eBay and Amazon.



Solution

Linnworks Anywhere package provided Simple Lighting with a complete centralized inventory system across eBay, Amazon and the company's own web-site, ensuring all orders are downloaded into one place.

Integration with Parcelforce enabled Simple Lighting to print out shipping labels quickly, efficiently and easily.



Why Linnworks?

There were three essential areas that Simple Lighting needed to automate for their business – Inventory Management, Listing Management and Order Management. Issues like cost of these solutions, levels of support available as well as look and feel of the software were carefully considered.

Linnworks Anywhere package matched those expectations and helped Simple Lighting to make further steps towards automation of many key processes, greatly reducing time and effort.

The system also provided additional functionality to support other important aspects of their business, such as shipping management.

Going Forward With Linnworks

Chris Bawden, Simple Lighting Managing Director, suggested that adding barcode scanner for packing orders would be a great feature to have in Linnworks.